

2025

UPSTREAM CLASSIC

Charity Golf Tournament

**SPONSORSHIP
PACKAGES**



@UPSTREAMOTTAWA
WWW.UPSTREAMOTTAWA.CA

ABOUT

Upstream's Classic Charity Golf Tournament, held in support of mental health and substance-use health services, is returning to Stonebridge Golf Club this September. The tournament will be held on Friday, September 5th, 2025, and will celebrate the charity's 40th anniversary.

Upstream will have full access to the Stonebridge course for the entire day, with golfers arriving late morning (10:30 a.m.) for registration, then starting play at 11:30 a.m. The early start and short course, filled with games, entertainment, food and drink, will see golfers finishing play in plenty of time for the tournament reception, dinner and auction. The fee for golfers will remain at \$200, the same price as last year. This fee includes green fees, a boxed lunch, golf carts and dinner at the Stonebridge clubhouse.

The dinner and auction will be hosted by Jenni (Event Chair) and Brady of the New Hot 89.9 and will include both a live and silent auction. Extensive sponsorship, donation, participation, and volunteer opportunities are available for the tournament.

Funds raised will support Upstream's wellness services (e.g., transportation, support groups, meals, social opportunities) which are designed to complement clinical support, decrease social isolation, and equip clients with the skills, resources, and community they need to thrive. Unlike Upstream's clinical programs, wellness services receive no government funding.



Stonebridge
Golf Club



UPSTREAM
Ottawa

MENTAL HEALTH COMMUNITY SUPPORT

1985-2025

SPONSORSHIP PACKAGES

Title Sponsor - \$10,000

- Exclusive Right to Design Alternative Events for Clients or Guests
- Two Foursomes of Golfers
- 'Tournament Presented by...' in all Correspondence and Adverts
- Marketing Table at Selected Hole
- Promotion on Upstream Website
- Opening Remarks & Recognition at Dinner
- Logo on Tournament Banner & in Tournament Program
- High Quality Sign at Designated Hole

Gold Sponsor - \$6,000

- Exclusive Right to Design Alternative Events for Clients or Guests
- One Foursome of Golfers
- 'Tournament Presented by...' in all Correspondence and Adverts
- Marketing Table at Selected Hole
- Promotion on Upstream Website
- Recognition at Dinner
- Logo on Tournament Banner & in Tournament Program
- High Quality Sign at Designated Hole

Silver Sponsor - \$3,000

- One Foursome of Golfers
- Marketing Table at Selected Hole
- Promotion on Upstream Website
- Logo on Tournament Banner & in Tournament Program

Lunch Sponsor - \$2,000

- One Twosome of Golfers
- Promotion on Upstream Website
- Logo on Tournament Banner & in Tournament Program
- Marketing Table at Designated Hole & at Dinner/Cocktail Hour

Bronze Sponsor - \$1,500

- One Twosome of Golfers
- Promotion on Upstream Website
- Logo on Tournament Banner & in Tournament Program
- Marketing Table at Designated Hole

Cart Sponsor - \$1,500

- Exclusive Cart Signage
- Logo on Tournament Banner & in Tournament Program
- High Quality Sign at Designated Hole

SOLD OUT

Registration Sponsor - \$1,500

- One Twosome of Golfers
- Logo on Tournament Banner & in Tournament Program
- Marketing Table at Designated Hole - May provide goodie bag insert & display banner

SOLD OUT

Friends of Upstream - \$500

- Tax Receipt
- Logo in Tournament Program

Hole Sponsor - \$300

- High Quality Sign at Designated Hole
- Marketing Table at Designated Hole (extra \$150)

OTHER WAYS TO GIVE

Create your own Sponsorship

Have a sponsorship idea that we haven't thought of yet? We're open to working with you to create a package that benefits us both!

Activation Hole or Sample Hole

Want to get your brand out there and provide our golfers with a service or product in return? In past years, we've welcomed massage therapists, local craft brewers, DJs, food trucks and more to 'activate' or offer samples on the course.

Donate a Prize or Auction Item

Our raffles and auctions (silent and live) are key elements in this fundraiser's success. We welcome any prize or auction item you may be able to secure for us. Examples include: travel, electronics, tickets (sports, concerts), gift baskets, gift certificates, artwork, apparel, experiences...

Connect us with your Network

Know someone who could help us out? Send them this document and put them in touch with us!

Volunteer with Us

Join us on event day! Many volunteer opportunities available. Contact volunteer@upstreamottawa.ca if interested.

CONTACT US

Primary Contact

Jenni (Event Chair)
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Secondary Contact

Catherine (Development Officer)
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CLIENT STORY

